

Roblox Developer Challenge 2023
Terms and Conditions

Thank you for being a part of Roblox! As we often say, Roblox is the Imagination Platform, the ultimate virtual universe where imagination rules. Key to that is your imagination and your participation. So, we are excited that you are taking part in the Roblox Developer Challenge 2023 Contest (“**Contest**”), which asks qualifying Roblox users (each an "**Entrant**") to submit ideas for digital Roblox gift card designs for distribution on Roblox (each an "**Entry**").

- 1) Acceptance of Terms. Below are the terms and conditions that govern your participation in the Contest (“**Contest Terms**”). These Contest Terms are supplemental to the [Roblox Terms of Use](#) (“**General Terms**”) which govern your use of the Roblox websites or any Roblox products, software, applications, content, data feeds, and services (“**Roblox Services**”). The General Terms are incorporated herein by reference. If you do not agree to the General Terms and the Contest Terms, you may not participate in the Contest.

- 2) General Conditions. The Roblox Developer Challenge 2023 is open to Roblox registered users who are 13 years of age or older as of the Entry. Roblox employees, their immediate family members and persons living in the same household are not eligible. The Contest is void where prohibited or limited by law or where registration, bonding or localization is required. No purchase or payment is necessary to enter the Contest, and a purchase or payment will not increase the chances of winning. Chance of winning depends on the skill of each Entrant and the number of Entrants. If an Entrant is under the age of majority in his/her state or country of residence, the Entrant may only enter the Contest and is only eligible to win with the consent of the Entrant’s parent or legal guardian. In such a case, you represent, warrant and covenant that both you and your parent or legal guardian have read these Contest Terms and agree to be bound thereby. You further acknowledge and agree that by entering the Contest you are accepting a benefit that you cannot return or disgorge and that we are relying on your representations regarding your ability to accept and perform these Contest Terms, and you therefore waive any right you may have under applicable law to void, rescind, or otherwise avoid these Contest Terms. We reserve the right to confirm parental consent at any time by any manner, including by having the Entrant’s parent or legal guardian sign a parental consent form. If you are a parent or guardian consenting to these Contest Terms on behalf of a child between the ages of 13 and 18, you additionally agree to guarantee and be fully responsible for that person’s performance hereunder, including all financial obligations or liability he or she may incur, and all disclaimers and waivers of applicable legal protections provided herein, and you agree to take all actions (including executing such additional documents or agreements) necessary to effect and perfect the foregoing. In such cases, prizes will be awarded in the name of the Winner’s (as defined below) parent or legal guardian. Any reference to an Entrant herein shall be deemed to include his/her parent or legal guardian, as applicable. In all other cases, you represent that you are 18 years or older and at least the age of majority in your jurisdiction of residence and fully competent to enter, and you hereby agree and acknowledge that you have read,

understood, and agree to be bound by these Official Rules without modification. To be eligible you must have an account on [Roblox Developer Forum](#).

3) Duration of the Contest; Entry Methods.

- a) Duration of the Contest. The Contest will run online from 10:00 AM Pacific Daylight Time (“**PDT**”) on Friday, March 17th, 2023, to 10:00 PM PDT on Monday, March 20th, 2023 (“**Contest Period**”).
- b) Entry Method. To enter the Contest:
 - (a) The contest will last for approximately seventy-two (72) hours and details regarding the Challenge will be released during the Contest Period.
 - (b) Create a new experience using Roblox Studio and upload it on Roblox within the Contest Period. The games uploaded to Roblox prior to Contest start day will not be taken into consideration.
 - (c) The experience must be created by a team. Each team may include a minimum of two (2) up to five (5) members.
 - (d) Submit the experience using the survey. Link to the survey will be provided on the Contest page (“**Entry**”).
 - (e) You must submit only your team Entry and not anyone else’s. If you are caught posting anyone else’s Entry you will be disqualified.
 - (f) Any Entry that is obscene, or anything that does not follow Roblox’s [General Terms](#), including [Community Rules](#), will not be accepted.
 - (g) To be valid, all Entries must comply with these Contest Terms and Roblox's General Terms, and must be received no later than 10:00 AM PDT on March 20th.

4) Winner Selection.

- a) After the end of the Contest Period, a "**Winner**" will be selected for each category described below:
 - (i) Best in Show: best overall use of theme, technical quality, and art direction.
 - (ii) Best Use of Tech: push Roblox tech and create unique mechanics and gameplay.
 - (iii) Most Immersive Experience: realistic world experiences with art direction that immerse the player in the environment and gameplay.
- b) Potential Challenge Winners will be contacted via Roblox direct messaging on or around 2:00 PM PDT on Wednesday, April 5th, 2023. If a potential Winner is determined by us to be ineligible, unqualified to participate in this Contest, in violation of these Official Rules, or does not respond to our correspondence within 48 hours, the potential Winner may be disqualified and a new potential Winner may be selected under the same equally weighted criteria, if time permits.

5) Prize. The Challenge Winners will receive GoGift credit to spend on GoGift’s catalog. If the Winner is a team each team member will receive the Prize.

- a) Best in Show Winner. Approximate market value Prize for Best in Show Winner is one thousand dollars (\$1,000).
 - (i) \$1000 (USD) GoGift gift card
- b) Best Use of Tech Winner. Approximate market value of Prize for Best Use of Tech Winner is one thousand dollars (\$1000).
 - (i) \$1000 (USD) GoGift gift card
- c) Most Immersive Experience Winner. Approximate market value of Prize for Most Immersive Experience Winner is one thousand dollars (\$1000).
 - (i) \$1000 (USD) GoGift gift card

Roblox reserves the right to change the Prize at any time. If selected as a Winner, you agree to pay any taxes related to the prize required of you, and to provide the information necessary for us to facilitate payment of this prize. Failure to acknowledge receipt of your win, or provide your full name and address, within 48 hours of receiving notice of your win from Roblox (or within another claim period if specifically stated) may invalidate your Entry and we may pick an alternative Winner.

6) Intellectual Property Rights, Representations, and Warranties.

- a) By submitting an Entry, you represent that:
 - (a) the Entry is original and has been legally created;
 - (b) the Entry does not and shall not infringe or violate the copyright, intellectual property, privacy or publicity rights or any other legal or moral rights of any third party;
 - (c) the Entry does not and shall not violate any applicable law or regulation;
 - (d) Entrant has the right to grant any and all necessary rights and licenses provided, including without limitation, all necessary copyright and other related rights to the Entry free and clear of all claims and encumbrances without violating the rights of any person or entity, including any right to privacy or publicity; and
 - (e) the Entry has not been published or distributed previously in any media or entered into any other contest or promotion.
- b) To the extent the Entry is not fully assignable, Entrant irrevocably grants Roblox and its affiliates, legal representatives, assigns, agents and licensees, the unconditional, nonexclusive, irrevocable, royalty-free and perpetual right and permission to reproduce, store, copy, transmit, publish, post, broadcast, distribute, display, publicly perform, adapt, exploit, make derivative works from, exhibit and/or otherwise use or reuse (without limitation as to when or to the number of times used) the Entry, in any and all media without limitation as to time or territory, and without additional compensation or approval from the entrant or any other party. You waive any right to inspect or approve uses of the Entry. You waive intellectual property rights, privacy/publicity rights or other legal or moral rights that might preclude Roblox's use of the Entry, and agree not to sue or assert any claim against Roblox for the use of the Entry or your likeness or statements. Except to the extent in conflict with or as otherwise provided in this Agreement,

in the course of participating in this Contest, whatever you provide to us (whether we ask for it or not) will be considered User-Generated Content (UGC), as that term is defined in the General Terms. For the sake of clarity, that UGC will be subject to the General Terms, including without limitation Section 6(B) and the royalty-free license to Roblox to reproduce and distribute your UGC on the platform described therein.

c) Mandatory national laws, particularly on remuneration, remain unaffected.

- 7) Cancellation. If we are not capable of running the Contest as planned, we reserve the right in our sole discretion to cancel, terminate, modify, or suspend the Contest and select the Best Entries from among all otherwise eligible Entries received prior to the cancellation. Persons attempting to “game” the Contest or tampering with the Contest in any way whatsoever to gain an unfair advantage, violating the fair play or spirit of the rules, or abusing any aspect of the Contest will be disqualified. We reserve the right to correct any typographical, printing, computer programming or operator errors, including without limitation computer errors that erroneously award prizes.
- 8) Conduct. We reserve the right in our sole discretion to disqualify any individual we believe to be tampering with the Entry process, the operations of the Contest or the Roblox website; to be acting in violation of the Contest Terms and the General Terms; or to be acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. CAUTION: ANY DELIBERATE ATTEMPT BY A USER OR ANY OTHER INDIVIDUAL TO DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, WE RESERVE THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.
- 9) Third Parties. You understand that the Contest may involve advertisers, sponsors or other third parties (“**Third Parties**”). YOU UNDERSTAND THAT THE CONTEST IS SOLELY BETWEEN YOU AND US (AND NOT WITH ANY THIRD PARTIES), THAT THIRD PARTIES WILL HAVE NO LIABILITY TO YOU FOR ANYTHING RELATED TO THE CONTEST, AND THAT IN ANY CASE YOU RELEASE ALL THIRD PARTIES FROM ANY LIABILITY TO YOU RELATED IN ANY WAY TO THE CONTEST.
- 10) Winner’s List. Individuals may request the names of the Winners by submitting a self-addressed stamped envelope prior to April 30, 2023 to: Roblox Challenge Contest Winner’s List Request, 970 Park Place, San Mateo, CA 94403. Vermont residents may omit postage.