

RDC

LEVEL UP



WORKSHOP PART 2:
PRODUCTION

Production Overview

EXPANSIONS ARE A MASSIVE UNDERTAKING



EXPANSIONS ARE A MASSIVE UNDERTAKING

- **Resource Intensive**



EXPANSIONS ARE A MASSIVE UNDERTAKING

- **Resource Intensive**
- **Risky Endeavors**



EXPANSIONS ARE A MASSIVE UNDERTAKING

- **Resource Intensive**
- **Risky Endeavors**
- **Finding the fun**



PRODUCTION PREVENTS DISASTER

PRODUCTION PREVENTS DISASTER

- **Avoid Crunch**



PRODUCTION PREVENTS DISASTER

- **Avoid Crunch**
- **Identify Design Flaws**



PRODUCTION PREVENTS DISASTER

- **Avoid Crunch**
- **Identify Design Flaws**
- **Keep the Vision Focused**



PRODUCTION PREVENTS DISASTER

- **Avoid Crunch**
- **Identify Design Flaws**
- **Keep the Vision Focused**
- **Develop a Battle Plan**



Feature Development Steps

FEATURE DEVELOPMENT STEPS

Brainstorm

Document

Identify your MVP

Break down the tasks

Assign and cost the tasks

Develop

Test and Iteration

Launch

Bug Fixes

Subsequent Releases



FEATURE DEVELOPMENT STEPS

Brainstorm

Document

Identify your MVP

Break down the tasks

Assign and cost the tasks

Develop

Test and Iteration

Launch

Bug Fixes

Subsequent Releases



BRAINSTORMING



BRAINSTORMING

- **Establish Your Goals**



BRAINSTORMING

- Establish Your Goals
- **Whiteboard your ideas**



BRAINSTORMING

- Establish Your Goals
- Whiteboard your ideas
- Are there problems you are trying to solve?

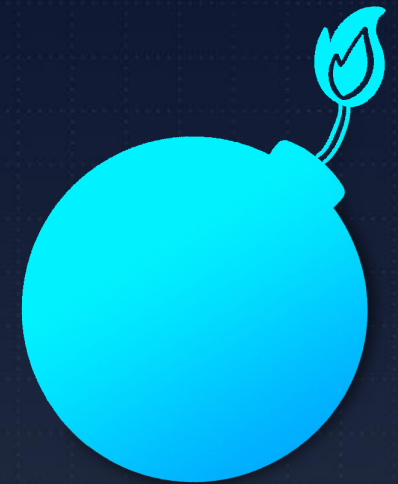


CONFLICT RESOLUTION



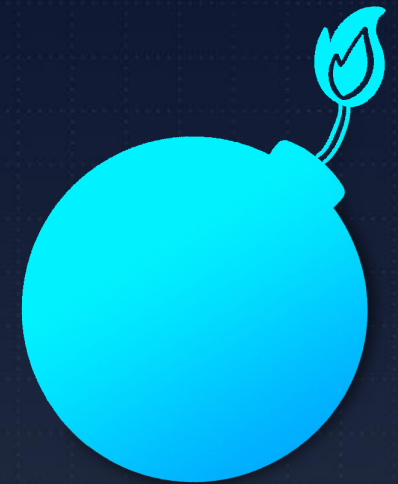
CONFLICT RESOLUTION

- **You won't always agree on the proper solution**



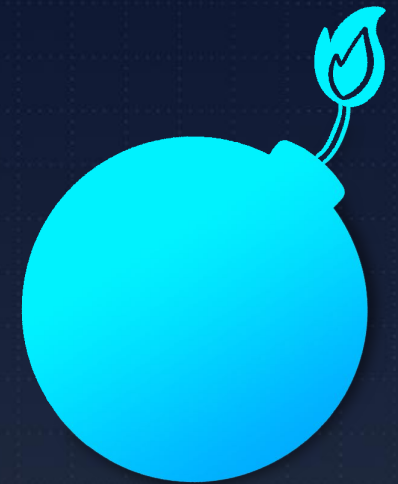
CONFLICT RESOLUTION

- You won't always agree on the proper solution
- **Never make it personal**



CONFLICT RESOLUTION

- You won't always agree on the proper solution
- Never make it personal
- **Raise solutions, not just problems**



FEATURE DEVELOPMENT STEPS

Brainstorm

Document

Identify your MVP

Break down the tasks

Assign and cost the tasks

Develop

Test and Iteration

Launch

Bug Fixes

Subsequent Releases



FEATURE DEVELOPMENT STEPS

Brainstorm

Document

Identify your MVP

Break down the tasks

Assign and cost the tasks

Develop

Test and Iteration

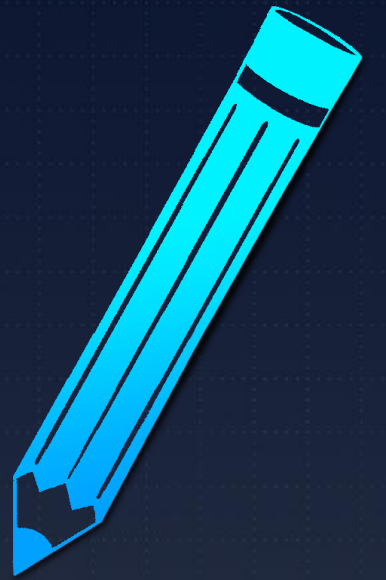
Launch

Bug Fixes

Subsequent Releases



DOCUMENTATION



DOCUMENTATION

- **Identify gaps in development**



DOCUMENTATION

- Identify gaps in development
- Write in as much detail as possible



DOCUMENTATION

- Identify gaps in development
- Write in as much detail as possible
- **Encourage as much feedback as possible**



FEATURE DEVELOPMENT STEPS

Brainstorm

Document

Identify your MVP

Break down the tasks

Assign and cost the tasks

Develop

Test and Iteration

Launch

Bug Fixes

Subsequent Releases



FEATURE DEVELOPMENT STEPS

Brainstorm

Document

Identify your MVP

Break down the tasks

Assign and cost the tasks

Develop

Test and Iteration

Launch

Bug Fixes

Subsequent Releases



MINIMUM VIABLE PRODUCT

MINIMUM VIABLE PRODUCT

- **The Simplest Implementation**



MINIMUM VIABLE PRODUCT

- **The Simplest Implementation**
- **Build the basic framework then iterate**



MINIMUM VIABLE PRODUCT

- **The Simplest Implementation**
- **Build the basic framework then iterate**
- **Identify and prioritize with your team**



FEATURE DEVELOPMENT STEPS

Brainstorm

Document

Identify your MVP

Break down the tasks

Assign and cost the tasks

Develop

Test and Iteration

Launch

Bug Fixes

Subsequent Releases



FEATURE DEVELOPMENT STEPS

Brainstorm

Document

Identify your MVP

Break down the tasks

Assign and cost the tasks

Develop

Test and Iteration

Launch

Bug Fixes

Subsequent Releases



BREAK DOWN THE TASKS

BREAK DOWN THE TASKS

- **Identify the tasks**



BREAK DOWN THE TASKS

- Identify the tasks
- Organize the tasks



FEATURE DEVELOPMENT STEPS

Brainstorm

Document

Identify your MVP

Break down the tasks

Assign and cost the tasks

Develop

Test and Iteration

Launch

Bug Fixes

Subsequent Releases

