

1 A + (plus sign) prefix indicates added text, a - (minus sign) prefix indicates removed text, and no prefix indicates unchanged text.

2 @@ -1,19 +1,19 @@

3 -The following Community Rules apply to all Roblox users, and are part of the Terms of Use. These Rules are made up of two sections. All Roblox users and those participating in Roblox events (online or offline) must follow Section I. Developers must follow Section I and the additional rules in Section II.

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5

6 Section I. Basic Rules – Applicable to all Users (players, developers, and everyone else) and to anyone participating in a Roblox related event (online or real life).

7

8 -Roblox helps power the imagination of our users. Those users are of all ages and come from around the world to create adventures, play games, roleplay and socialize. We strive to create a community that balances the needs, safety and interests of this truly diverse user base.

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10

11 -To help achieve this goal, we put together these Rules, which apply to whatever you do on Roblox (whether playing, chatting, sending messages, posting comments, creating or publishing content, dressing up your avatar, and anything else in the games or on the platform). These Rules also apply to anything that you participate in the real world or online related to Roblox, such as the Roblox Developer Conference ("RDC"), Roblox developer chat channels and other online or offline events and gatherings hosted by or related to Roblox. Please remember to periodically review these Rules, as they will be updated from time to time.

12 +To help achieve this goal, we put together these Rules, which apply to whatever you do on Roblox (whether playing, chatting, sending messages, posting comments, creating or publishing content, dressing up your avatar, and anything else in the games, experiences or on the platform). These Rules also apply to anything that you participate in the real world or online related to Roblox, such as the Roblox Developer Conference ("RDC"), Roblox developer chat channels and other online or offline events and gatherings hosted by or related to Roblox. Please remember to periodically review these Rules, as they will be updated from time to time.

13

14 As good members of the community, you should report all violations by using our Report Abuse system, which is located throughout the site and in-game.

15

16 Guiding Principles

17 Be friendly, patient, and welcoming. Support a safe environment and help us to ensure that everyone follows these Rules.

18 Be respectful. Not all of us will agree all the time, but disagreement is no excuse for poor behavior and poor manners. We might all experience some frustration now and then, but we cannot allow that frustration to turn into a personal attack. It's important to remember that a community where people feel uncomfortable or threatened is not a productive one.

19 -Be careful in the words that you choose. Be kind to others. Do not insult or put down other participants. Harassment and other exclusionary behavior aren't acceptable.

20 -Try to understand why we disagree. Disagreements, both social and technical, happen all the time. It is important that we resolve disagreements and differing views constructively. Remember that we're different. The strength of our community comes from its diversity, people from a wide range of backgrounds. Different people have

different perspectives on issues. Being unable to understand why someone holds a viewpoint doesn't mean that they're wrong. Don't forget that it is human to err and blaming each other doesn't get us anywhere. Let's focus on working together to resolve issues and learning from mistakes.

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22 +Try to understand why we disagree. Disagreements, both social and technical, happen all the time. It is important that we resolve disagreements and differing views constructively and with civility. Remember that we're different. The strength of our community comes from its diversity, people from a wide range of backgrounds. Different people have different perspectives on issues. Being unable to understand why someone holds a viewpoint doesn't mean that they're wrong. Don't forget humans make mistakes and blaming each other doesn't get us anywhere. Let's focus on working together to resolve issues and learning from mistakes.

23 These are the rules of conduct that everyone on Roblox must follow. Below are some specific examples. But, these are much broader than the examples below and you should stick to these Rules if you are uncertain as to whether any particular action is allowed.

24

25 Personal information. We strongly encourage you to protect your personal information. In some cases (such as when you are under 13), we employ automated tools and other techniques so as to help comply with legal requirements concerning your personal information. In all cases, you are not allowed to share personal information of others, including through any comment or message posted on Group walls, private or public chats, forums or personal posts. Personal information includes:

26 Full name;

27 @@ -24,9 +24,9 @@

28 Social security, passport, or national identity number;

29 Real life, personal, or family photos (these are not permitted to be uploaded for community safety); and

30 Other personally identifiable information.

31 Harassment and cyberbullying. We do not tolerate this. Examples include comments or actions meant to:

32 -Stalk, bully, intimidate, hurt, attack, abuse or humiliate someone (or something that a person may care about). This includes using or encouraging the use of profanity (swearing);

33 +Stalk, bully, intimidate, hurt, attack, abuse or humiliate someone (or something that a person may care about). This includes using or encouraging the use of profanity (swearing);

34 Reveal someone's personal information;

35 Sexualize someone or something, which would include sexual harassment and sexual bullying in any form;

36 Harass or single out anyone (or something that a person cares about) for ridicule, abuse, malicious attack, or anything similar to that;

37 Call out bad behavior of others publicly. You should use our reporting tools on the site to let us know of any bad behavior; and

38 @@ -41,20 +41,21 @@

39 Race or perceived race, ethnic or cultural origin;

40 Sexual orientation;

41 Physical characteristics;

42 Mental or physical disability or disease;

43 +Technical ability;

44 Language;

45 National origin;

46 Political beliefs;

47 Professional occupation;

48 Religion or religious affiliation;

49 Socioeconomic status; or

50 Veteran status.

51 -The example content below is not permitted on Roblox. The list below provides some
examples but is not exhaustive. Roblox Safety Moderation team will block
inappropriate content within these rules.

52 +The Roblox Moderation team will block inappropriate content within these rules. The
list below provides some examples of inappropriate content but is not exhaustive.

53

54 -Clothing with red arm bands;
55 -Confederate flags; and
56 -Ugandan Knuckles memes.

57 +Avatar clothing associated with discriminatory groups (e.g. Ku Klux Klan robes,
Swastika arm bands);
58 +Symbols and flags associated with discrimination (e.g. Confederate flags);
59 +Using derogatory memes (e.g. digital blackface).

60 Impersonation and defamation. We all treasure our identities and we don't want to be
defamed. You are not allowed to impersonate another person's identity, defame someone
or commit libel. This would include impersonating another player, celebrity, a Roblox
employee, the police, government official or anyone else. So, do not use any of the
following that is associated with someone else in order to pass yourself off as that
person.

61 Name or username;
62 Position in a company;
63 Digital representation;
64 @@ -62,14 +63,14 @@
65 Personal information.

66 Threats and self-harm. In the digital environment, it is hard to tell what is a joke
or is serious. So, we take all threats seriously and do not allow any threats on
Roblox. We also take reports of self-harm very seriously. We are in active
communication with police departments across the globe and often report threats
related to physical harm or public safety.

67 Looking for dates or dating partners. As a social platform for play, Roblox tries to
provide a safe place to meet on-line friends, play, chat, and collaborate on creative
projects. However, this is not the place to look for dating partners.

68 Sexual content. We do not allow such content, including:

69 -Sexual content or acts, sexual violence, exploitation of any kind, or excessive
violence. This includes such content whether or not nudity is involved and whether or
not it would rise to the level of being pornographic or being explicit; and

70 +Sexual content or acts, sexual violence, exploitation of any kind, or excessive
violence. This includes such content whether or not nudity is involved and whether or
not it would rise to the level of being obscene, vulgar, pornographic or being
explicit; and

71 Content that implies or makes an avatar appear naked or in underwear/undergarments.

72 Overly violent content and/or content related to tragic current events or
circumstances. We do not allow such content, including:

73 Atrocities, massacres, and other shocking real (or pseudo-real) world events; and
74 Extreme violence, physical or psychological abuse.

75 -Dangerous, unethical and illegal activities. Not only do we not allow these
activities, we do not allow anyone discussing them or encouraging others to discuss
(or take) such actions, including:

76 +Activities or actions that are dangerous to others, unethical or illegal or that
violate any local, national or international laws or regulations. Not only do we not
allow these activities, we do not allow anyone discussing them or encouraging others
to discuss (or take) such actions, including:

77 Hacking, phishing, flaming, exploits, cheating, spam, deceptive practices, scams;
78 Misleading, sexual or racy thumbnails or other images, videos or text;
79 Gambling with Robux or real money;
80 Terrorism, Nazism or Neo Nazism, organized criminal activity, gangs and gang
violence;

81 @@ -77,18 +78,17 @@
82 Criminal activity;
83 Illegal drugs or prescription drugs without a prescription;

- 84 The use or sale of drugs, alcohol, or tobacco by minors; and
- 85 Blackmail or extortion.
- 86 -Discrimination. We explicitly honor diversity in age, gender, gender identity or expression, culture, ethnicity, language, national origin, political beliefs, profession, race, religion, sexual orientation, socioeconomic status, and technical ability. We will not tolerate discrimination based on any of the protected characteristics above, including participants with disabilities.
- 87 Other activities. We remind you of the Rules listed above. This list is not meant to be exhaustive. Here are a couple of other items to keep in mind:
- 88 You may offer promo codes only for in-game items, content or currency in your games. Promo codes cannot promise Robux or digital goods that are not part of the game. Promo codes must be clearly labeled for your in-game content only and should not appear to be official Roblox offers or offer official Roblox items or Robux.
- 89 -As discussed in Roblox Terms of Use, you cannot (and you cannot allow others) sell, trade or give away Robux, digital goods or game codes except through official channels on Roblox platform. For example, you cannot conduct such transactions through chat, Roblox Groups, or third-party apps or websites. You also cannot buy or sell Roblox games or Groups.
- 90 -Third parties sell or provide Game eCards (which are physical cards or digital items that provide a code that you can use to redeem Robux or other virtual items on Roblox). Those Game eCards have their own terms and conditions associated with them. If you want to sell, give away or do anything else with those eCards outside of Roblox (on an external website or social media channel), then we take no position as to those actions. However, we recommend you check the T&Cs of the eCard and place you want to do the action to see if that is allowed.
- 91 +As discussed in the Roblox Terms of Use, you cannot (and you cannot allow others) sell, trade or give away Robux, digital goods or game codes except through official channels on Roblox platform. For example, you cannot conduct such transactions through chat, Roblox Groups, or third-party apps or websites. You also cannot buy or sell Roblox games or Groups.
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- 93 Certain trades are allowed through Roblox. (Found by clicking on "Trade" on the toolbar). No other method of trading is permitted on or off Roblox.
- 94 -Exploiting is not permitted in Roblox. This includes inappropriately obtaining and uploading "stolen" game content. Roblox moderators will determine exploited game content at their discretion with the tools available to them and may immediately terminate accounts caught participating in this behavior.
- 95 -Offsite website links, services, and additional 3rd party content are not permitted on Roblox with the following exceptions: YouTube, Twitter, Twitch. Users under the age of 13 are not permitted to share YouTube, Twitter, Twitch links for their privacy and safety. Permitted offsite links, content, or references must contain Roblox appropriate content or your account will be moderated up to immediate termination. Using partial links, filter-breaking, using permitted website links to indirectly link to non-permitted sites, content, or services, describing or otherwise encouraging users to go to unpermitted offsite links, content, or services is also not allowed.
- 96 -Roblox Terms of Use have many terms and conditions that you must follow to use Roblox. Please make sure you read those Terms.
- 97 -Consequences and Violations. The type and degree of action that we take for violations (i.e., a violation of Roblox Terms of Use and other terms that are part of those General Terms, including these Rules) is judged on a case-by-case basis (in our sole discretion). We weigh the type of violation, whether you are repeat offender and other factors. You should understand the following:

98 +Exploiting is not permitted in Roblox. This includes inappropriately obtaining and
uploading "stolen" content from a game or experience. Roblox moderators will
determine exploited game or experience content at their discretion with the tools
available to them and may immediately terminate accounts caught participating in this
behavior.

99 +Offsite website links, services, and additional 3rd party content are not permitted
on Roblox with the following exceptions: YouTube, Facebook, Discord, Twitter, Twitch
(and such other links that Roblox may subsequently permit). Roblox may also restrict
where any such links may appear within an experience. Users under the age of 13 are
not permitted to share any of these links for their privacy and safety. Permitted
offsite links, content, or references must contain Roblox appropriate content or your
account will be moderated up to immediate termination. Using partial links, filter-
breaking, using permitted website links to indirectly link to non-permitted sites,
content, or services, describing or otherwise encouraging users to go to unpermitted
offsite links, content, or services is also not allowed.

100 +The Roblox Terms of Use have many terms and conditions that you must follow to use
Roblox. Please make sure you read those Terms.

101 +Consequences and Violations. The type and degree of action that we take for
violations (i.e., a violation of Roblox Terms of Use and other terms that are part of
those General Terms, including these Rules) is judged on a case-by-case basis (in our
sole discretion). We weigh the type of violation, whether you are a repeat offender
and other factors. You should understand the following:

102 Certain minor violations will result in a warning or temporary ban.

103 More serious violations will result in a permanent ban.

104 If your violation is a serious one, we may not allow you to participate in our DevEx
program and you may lose all rights to any Robux, virtual goods, or other items that
you may have earned, purchased or otherwise acquired or Provided (as that term is
defined in the Roblox Terms of Use) to us.

105 We actively work with law enforcement agencies throughout the world, and regularly
report illegal activity, threats to others, threats of self-harm and other relevant
items to them.

106 @@ -98,26 +98,28 @@

107 If you have questions about any action that we have taken against your account for a
violation, you can contact us at the Customer Support Form.

108 If you violate these Rules when participating in a life event organized by, or on
behalf of Roblox, you may be sanctioned, or expelled from the event, at the
discretion of the event organizers.

109 Section II. Additional Rules for Developers. To be clear, Developers must follow all
the "Basic Rules" listed above.

110

111 -As a community, we strive to make Roblox a safe and enjoyable place for everyone and
appreciate your efforts in helping us build this positive environment. These
Community Rules for Developers outline the acceptable and appropriate ways to build
and publish games on Roblox. If you have any questions about how to interpret these
Rules and how they might apply to your particular case, please send them to the
Customer Support Form. If you know of anyone or any game that is violating these
Rules, please report all violations by using our Report Abuse system, which is
located throughout the site and in-game. Please remember to periodically review these
Rules, as they will be updated from time to time.

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these Rules and how they might apply to your particular case, please send them to the
Customer Support Form. If you know of anyone or any game or experience that is
violating these Rules, please report all violations by using our Report Abuse system,
which is located throughout the site and in-game. Please remember to periodically
review these Rules, as they will be updated from time to time.

114 -Any attempt to violate or go around these Rules will result in the game being suspended or completely removed; the user account or Group associated with the game may also be deleted. Roblox does hear appeals for moderation consequences on a case by case basis, but reserves the right to act on the matter in the way that it deems appropriate. If you would like to request an appeal, fill out the Customer Support Form.

115 +Any attempt to violate or go around these Rules will result in the game or experience being suspended or completely removed; the user account or Group associated with the game or experience may also be deleted. Roblox does hear appeals for moderation consequences on a case by case basis, but reserves the right to act on the matter in the way that it deems appropriate. If you would like to request an appeal, fill out the Customer Support Form.

116

117 -Building your game. When building your game, it's important to do the following:

118 +Building your game or experience. When building your game or experience, it's important to do the following:

119 Filter all chat and text. Developers must pass all chat and/or game text through Roblox's filtering system. Roblox scans all chat communication and player inputted text for the safety of our users and legal compliance reasons, including the Children's Online Privacy Protection Act (COPPA). All chat and content must also be reportable through the Report Abuse system.

120 Keep your game description up-to-date.

121 -Enable users of your game to contact you so you can support your game.

122 -Don't build a game that encourages (or redirects) users to go off Roblox.

123 -Do not ask for or collect (or allow the transfer between players in your game) any personally identifiable information (PII). For example, you should not ask for a player's first and last name, age, home or physical address, something that contains a person's image or voice (such as a photograph, video or audio file), social security number, passport number (or national identity number), phone number or email address (or other forms of online contact information).

124 -Do not implement any gambling or casino style games that involve real money in any way. This includes Robux, as Robux can be purchased for real money. Games should also be fair and not be skewed in the developer's favor.

125 +Enable users of your game or experience to contact you so you can support your game.

126 +Don't build a game or experience that encourages (or redirects) users to go off Roblox.

127 +Do not ask for or collect (or allow the transfer between players in your game or experience) any personally identifiable information (PII). For example, you should not ask for a player's first and last name, age, home or physical address, something that contains a person's image or voice (such as a photograph, video or audio file), social security number, passport number (or national identity number), phone number or email address (or other forms of online contact information).

128 +Do not implement any gambling or casino style games that involve real money in any way. This includes Robux, as Robux can be purchased for real money. Games and experiences should also be fair and not be skewed in the developer's favor.

129 Do not create promotions offering prizes of any sort (including contests, raffles, lotteries, chain letters or any kind of giveaway). It is okay to offer players promo codes for in-game items only so long as they are not in exchange for something (e.g., in exchange for a thumb up on your game).

130 -Do not sell, trade or give away Roblox currency, digital goods or game codes outside of the channels provided to the users on the Roblox site. Third parties sell or provide eCards (which are physical cards or digital items that provide a code that you can use to redeem Robux or other virtual items on the Services). Those Game eCards have their own terms and conditions associated with them. If you want to sell, give away or do anything else with those eCards outside of Roblox (on an external website or social media channel), then we take no position as to those actions. However, we recommend you check with the terms of those eCards and place you want to take the actions.

131 -Do not permit or enable the selling or trading of random virtual items obtained in your game(s), for Robux, real currency or anything of value off the Roblox platform.

- 132 -Assist with rolling out technical features and updates, which may be for security, stability, legal or other reasons, and may include updating your game or other content.
- 133 -Do not upload, Publish, or otherwise Provide games or any other User Generated Creations ("UGC") that have previously been moderated or suspended from access on Roblox, whether that content was created by you or someone else. Developers must ensure that their games and all content within their games abide by the rules. Developers who are terminated or banned from Roblox may not transfer their creations or allow others to create derivative works from them. The terms "Publish," "Provide," and "UGC" as used here have the same definitions as those described in the Roblox Terms of Use.
- 134 +Do not sell, trade or give away Roblox currency, digital goods or game codes outside of the channels provided to the users on the Roblox site. Third parties sell or provide eCards (which are physical cards or digital items that provide a code that you can use to redeem Robux or other virtual items on the Services). Those Game eCards have their own terms and conditions associated with them. If you want to sell, give away or do anything else with those eCards outside of Roblox (on an external website or social media channel), then we take no position as to those actions. However, we recommend you check with the terms of those eCards and the place you want to take the actions.
- 135 +Do not permit or enable the selling or trading of random virtual items obtained in your game(s) or experience(s), for Robux, real currency or anything of value off the Roblox platform.
- 136 +Assist with rolling out technical features and updates, which may be for security, stability, legal or other reasons, and may include updating your game or experience.
- 137 +Do not upload, Publish, or otherwise Provide games, experiences or any other User Generated Creations ("UGC") that have previously been moderated or suspended from access on Roblox, whether that content was created by you or someone else. Developers must ensure that their games and experiences and all content within their games and experiences abide by the rules. Developers who are terminated or banned from Roblox may not transfer their creations or allow others to create derivative works from them. The terms "Publish," "Provide," and "UGC" as used here have the same definitions as those described in the Roblox Terms of Use.
- 138 Do not copy, transfer, display, or otherwise use the UGC of other users outside of Roblox, including on other gaming platforms or on physical mediums, such as clothing.
- 139 -Creating positive game experiences. When designing your game, focus on providing positive game experiences for our community (e.g., working in a pizza restaurant, building a theme park, etc.). You should encourage the proper use of your game and never directly or indirectly encourage inappropriate behavior. For example, experiences within a game should not have an inappropriate theme (sleepover/slumber parties), contain nude or partially clothed characters, or display suggestive animations. Below is a list of inappropriate behaviors (and please note this list is not comprehensive; you should think through if you are providing or promoting inappropriate behavior):
- 140 +Do not use code or any other intellectual property owned or controlled by a Developer or other third party as part of your game or experience unless you have first obtained permission or a license to do so. Intellectual property covers many different things including code, artwork, music, models, drawings and photographs.
- 141 +Do not copy other games or experiences without permission or a license to do so. Do not make any attempts to mislead users that your game is associated with another game or misrepresent what your game is about.
- 142 +Creating positive game experiences. When designing your game or experience, focus on providing positive game experiences for our community (e.g., working in a pizza restaurant, building a theme park, etc.). You should encourage the proper use of your game or experience and never directly or indirectly encourage inappropriate behavior. For example, experiences within a game should not have an inappropriate theme (sleepover/slumber parties), contain nude or partially clothed characters, or display suggestive animations. Below is a list of inappropriate behaviors (and please note this list is not comprehensive; you should think through if you are providing or promoting inappropriate behavior):

143 Providing users' personal information;
144 Harassment or bullying;
145 Using or encouraging the use of profanity (swearing);
146 Child endangerment;
147 @@ -127,11 +129,10 @@
148 Looking for dates or dating partners;
149 Sexual content or overly violent content;
150 Dangerous, unethical and illegal activities; or
151 Content that implies or makes an avatar appear naked or in underwear/undergarments.
This includes solid color avatars without clothing.

152 -Using appropriate content. Inappropriate content is not allowed within Roblox games.
Do not create or upload any images, videos, audio files or other content (including
animations or scripting), discuss topics or use language that falls in the bulleted
list above.

153 -Do not upload or use content or materials that you do not own or have permission
from the owner to use. If we are notified that your uploaded content violates
another's intellectual property rights, we will block or remove that content without
notice and follow the process set out in Roblox Terms of Use.

154 -Roblox actively monitors game content and text. Some violations are blocked
automatically through the use of filters and other detection systems. And we moderate
and take other actions regarding content when flagged by our community.

155 +Using appropriate content. Inappropriate content is not allowed within any Roblox
experiences. Do not create or upload any images, videos, audio files or other content
(including animations or scripting), discuss topics or use language that falls in the
bulleted list above. Do not upload or use content or materials that you do not own or
have permission from the owner to use. If we are notified that your uploaded content
violates another's intellectual property rights, we will block or remove that content
without notice and follow the process set out in Roblox Terms of Use. Roblox actively
monitors game content and text. Some violations are blocked automatically through the
use of filters and other detection systems. And we moderate and take other actions
regarding content when flagged by our community.

156 +If you choose to create content for certain countries or distribution platforms,
there are both governmental and distributor requirements that your experiences must
comply with. Internationally, some countries have their own rules and regulations
around content and gameplay. If you choose to create content for those countries, you
will be required to comply with their local laws, guidelines and regulations.
Similarly, to make your experience available on Xbox, you will need to ensure that it
meets certain specified requirements.

157 Any consequences applied to violators are at the sole discretion of Roblox and may
range in severity from a warning to account deletion;

158 Violations are dealt with in a manner that reflects the severity of the violation and
the threat to the Roblox community.

159 Important additional information on inappropriate content:

160 All text in uploaded images must be clearly visible to Roblox moderators. Images with
tiny, unclear, or unreadable text will be blocked from upload.

161 @@ -139,6 +140,14 @@

162 Alcohol, alcoholic references, drunkenness, smoking cigarettes, cigars, and vaping
are not permitted.

163 Distorted audio, including excessively slowing down or speeding up the audio content
to make it indiscernible, and audio that is excessively loud including screaming,
high-pitched or excessive noises are not permitted.

164 Dating is not permitted on Roblox. This includes content that explicitly or
implicitly promotes, encourages, or references dating.

165 "Clickbait" advertisements are not permitted. Advertisements such as "Click this 1000
times", "Click to pick your Dominus" or ones that offer free Robux, Roblox virtual
items, etc. or that otherwise falsely represent the content being advertised and
solely exist to encourage a user to click on the ad to inflate ad clicks are not
permitted.

166 -Reporting Issues. If you see another user or content on our site or in a game,
please use the Report Abuse feature to file a report within our moderation systems.

You can find the Report Abuse option within any game, chat or content on Roblox. Roblox employs both moderation technology systems and a team of moderators to pre-review content and reports of violations of our Community Rules and Terms of Use. You can read more about our Report Abuse feature and how to block other users in our help articles here: [How to Report Rule Violations](#) and [Block a User](#).

167 -When an abuse report is reviewed by a moderator, the moderator will remove any inappropriate content and place a moderation action against any associated account(s). The moderated account will receive a message detailing the reason for the ban. See also section 13. Consequences and Violations. Please note that for privacy reasons, specific details of an account or ban may only be shared with the account owner.

168 +Advertising Guidelines. You can show advertising or brand placement within your experiences as long as they follow the Community Rules and the following Guidelines:

169 +Ads must be clearly marked and distinctive to the user that they are paid advertisements

170 +They should not contain content intended for users under the age of 13

171 +They must follow the Children's Online Privacy Protection Act ("COPPA"), Children's Advertising Review Unit ("CARU") and Children's Food and Beverage Advertising Initiative ("CFBAI") guidelines

172 +They should not falsely represent the content being advertised to encourage user engagement (e.g., offer free Robux)

173 +They should not promote competitive platforms to Roblox (e.g., gaming sites or services)

174 +The amount of advertising within the experience should not negatively impact the overall user experience

175 +Ads and brand placements may not violate any guidelines, standards or rules of Roblox

176 +Roblox's determination of whether advertising or brand placements meet these Guidelines will be final. Roblox may remove or require you to remove any advertisement or brand placement at any time and without notice (and you will remove any advertisement or brand placement within any time period specified by Roblox). These Advertising Guidelines (and the Community Rules) may be periodically revised or amended by Roblox.

177 +Reporting Issues. If you see another user or content on our site or in a game or experience, please use the Report Abuse feature to file a report within our moderation systems. You can find the Report Abuse option within any game, chat or content on Roblox. Roblox employs both moderation technology systems and a team of moderators to pre-review content and reports of violations of our Community Rules and Terms of Use. You can read more about our Report Abuse feature and how to block other users in our help articles here: [How to Report Rule Violations](#) and [Block a User](#). When an abuse report is reviewed by a moderator, the moderator will remove any inappropriate content and place a moderation action against any associated account(s). The moderated account will receive a message detailing the reason for the ban. See also Section 13 (Consequences and Violations). Please note that for privacy reasons, specific details of an account or ban may only be shared with the account owner.